



P.O. BOX 6524
PORTLAND, OR 97228-6524

503-784-1285
800-767-5139

TAX ID: 93-1027344

GREYHOUND PET ADOPTION NORTHWEST IS 501C3 CHARITABLE ORGANIZATION



Chow Hounds

How-to kit for fundraising for the greyhounds by dining out



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Chow Hounds – Fundraising for the Greyhounds

- How it works
- Who to contact
- What you'll need
- What we can provide
- Tips for you



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What's in it for....

- **Greyhound Pet Adoption Northwest**
 - Requires very little time/effort to set up
 - Only requires a couple of volunteers to participate
 - Donations help support our transport, care and adoption of retired racing greyhounds. Typical restaurant fundraisers can net \$500-1000 in one night.
- **The Restaurant**
 - Restaurants get extra customers, often on a slow night
 - Restaurants get to promote that they are helping in the community
 - Restaurants get potential new customers who have never been to their location



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How it works:

The restaurant gives us a percentage of the sales on a designated night for all the customers that Greyhound Pet Adoption Northwest brings to their business. Most of the time the restaurant will limit your available nights to a week night- usually one their slow nights.

Chain Restaurants might give 10-15% of their proceeds, independent restaurants might give as much as 20%



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Who to contact:

Local/Regional Chains:

Burgerville
McMenamins
Elmer's
Shari's
Bj's Pizza
Dutch Bros. Coffee
Einstein Bagels
Laughing Planet
Old Spaghetti Factory

Call or stop by the
restaurant and ask for the
manager or owner

Ask independent restaurants too –
pick your favorite dining spot and ask
– you never know who will say yes.

National Chains: Applebees

Baja Fresh
Burger King
Carl Jr's
Chevy's Mexican Restaurants
Chipotle
Chili's
Jack-in-the-Box
KFC
Outback Steakhouse
Panera Bread
Papa Murphy's
Pizza Hut
Ruby Tuesday
Sonic
Sweet Tomatoes
Subway
Wendy's



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What you'll need

- A big appetite
- 2-3 volunteers for the event
- A winning smile





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What do I say?

- I'm with Greyhound Pet Adoption Northwest
- We are a 501c3 Non profit
- Our mission is to find homes for greyhounds who are not longer suitable for racing.
- We'd like to bring a lot of greyhound lovers to your restaurant for a fundraising night.
- Would you consider giving us part of the dinner proceeds for one evening to help our cause?



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What we provide:

- Promotion of your event on our Facebook Page
- Promotion of your event in our email newsletter (with notice)
- Signs, banners, brochures and cards if the restaurant allows
- Support with questions
- Support with volunteers



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Follow these steps:

1. Find a restaurant that will give us a fundraising night by contacting the manager or owner
2. Select a date and time and let us know so we can publicize it
3. Get 2-3 volunteers to be there on the night
4. Tell all your friends and family and neighbors to come to the restaurant with you on the night
5. Show up on your night and eat and bring lots of people
6. Get money!

That's it! See how easy that is?



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Tips for You:

- Think about the popularity of a particular chain in your community. A recently opened restaurant may have some buzz in town and could make a good choice.
- When you reach out, try to make contact in mid-afternoon, between the lunch and dinner rushes. That way, you are more likely to connect with a manager who has time to respond to your request.
- Many national restaurant chains have detailed program descriptions on their sites. Often, restaurants will require your group to fill out a short form or application that is processed at the corporate level. Most of the forms are simple, although a few will ask questions such as “What is your fundraising goal for this event?” (Note: Often, restaurants require groups to provide a tax ID number when completing the application – its right at the top of this page.)



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Tips for You:

- Make sure to ask up front what will seal the deal. Will there be a contract that both your group and the restaurant manager will sign? Find out how they will confirm your event.
- For scheduling purposes, keep in mind that restaurants recommend you get in touch about four weeks before you wish to hold your event.
- Some restaurants will provide a customized flyer or ticket for your restaurant night. Your job is to make copies and distribute these to your families and friends. It's important that attendees understand they must present the flyer or ticket at the restaurant for their contribution (the cost of their meals) to count.



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Tips for You:

- On the day of the event, check in with the restaurant to confirm your plans.
- Arrive at the restaurant ahead of the start time and check in with the manager.
- Be available on site in case any of your attendees have questions.
- See whether a volunteer is willing to take some photos at the event.
- Make sure you sit and enjoy a meal with your own family!
- Be sure we get the restaurant managers information so we can send a thank you!



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Lather, Rinse, Repeat

Chow Hounds can take place at any restaurant who will participate. You can make it an annual, quarterly or even monthly activity if you really like to eat out.

